

## Learn more about Xeinaadin Group and the changes you are going to see...

As you may know, we are a part of Xeinaadin Group, an exciting consolidation of over 100 independent accountancy firms and 1,500 business advisors across the UK and Ireland whose vision is to become the most trusted business advisory and accountancy practice across the UK and Ireland.

Recently, Xeinaadin Group has debuted at number 18 in an influential league table of accountancy firms in the UK, you can learn more about it [here](#).

We're delighted with this result and over the coming months, we have lots of exciting plans that we can't wait to share with you. Our brand will be developing from where we are now to merge alongside Xeinaadin Group in line with the group's goals and ambitions.

These changes will help everyone to better understand who we are as a collaborative national group that is built upon locally forged and trusted relationships.

Keep an eye out for changes to:

- Our logo
- Our stationary
- Our signage
- Our website
- Our documentation
- And so much more!

If you haven't seen it already, here is our new logo...



You will notice that we have retained our firm name Williams Giles. The reason we have decided to do this is to ensure that you, as our valued client, understand that the service we provide will not change and will only improve through the benefits of being part of Xeinaadin Group. The shift to the Xeinaadin logo, colours and fonts is the next step to aligning our brand to demonstrate our integration with the group and its mission.

With the power of Xeinaadin Group, the benefits to you are abundant. Here's what you will be getting from us now and in the future through our collaborative and innovative approach...



# Williams Giles

Xeinadin Group

## What's in it for you?

- Access to the power of a collaborative national group but with trusted, local relationships.
- Access to a breadth of services to help you whenever you should need them.
- Leading industry expertise to help your business grow.
- Innovative, data driven technology to save you time and money.
- Personalised business advice and support on demand to help you achieve your goals.
- And so much more...

Discover our other Xeinadin Group office locations: <https://xeinadin.com/firms/>

Discover the range of services we can now offer: <https://xeinadin.com/services/>

Discover more about our Group and our story here: <https://xeinadin.com/about-us/>

If you have any questions about Xeinadin Group, please get in touch with us and we'll be happy to discuss this with you or alternatively, for further insight please download the [Xeinadin Group Brochure](#).

We hope you are as excited about the future as we are, and we look forward to continuing to be your trusted accountant and business advisor now and in the future.